RJ REYNOLDS

TOBACCO COMPANY

S. R. MacLEOD
Region Operations Mgr

150 Lawrence Bell Drive
Suite #108
Williamsville, NY 14221
(716) 634-9232
Fax (716) 634-3145

March 20, 1996

RJR Account #329267
Pittston Candy

WINSTON .30¢ OFF 1 PACK (#600360) DISTRIBUTOR PROGRAM

We have ordered 6 SKUs of shipper displays (item #505193) for the above program. Displays will arrive April 1, 1996.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Amy
A. McPartlan
Systems Coordinator
/am
cc: K. Myers

DPCLTWIN.DOC

COPY

51859 6248

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USE THIS FORM AS MASTER AND COMPLETE FOR ALL PARTICIPATING DIRECT ACCTS

APRIL 1996 WINSTON DPC PRODUCT / DISPLAY ORDER FORM

Distributor Promotion Coverage

WINSTON .30¢ Off 1-Pack / #600360

Please complete and return this form to the ROU by no later than *APRIL 12, 1996*

MGR's NAME

REGION ALLOCATION: 580 SKUs
ALLOCATION
(Item #505193)
PACKED 5 DISPLAYS / SKU

ROU: SEND (✓) _____ DO *NOT* SEND (✓) _____

CUSTOMER LETTERS TO PARTICIPATING ACCOUNTS

I WILL NEED THE FOLLOWING PRODUCT / DISPLAYS ORDERED TO THE LISTED DIRECT ACCOUNT(S):

✓ Roger Christman — 095000 — 2 — 0075-1148

DIRECT ACCOUNT — SIS # — No./ SKUS (#505193)

PRODUCT ARRIVAL DATE: N/A 4/1/96 (MGR. FILL IN)

WINSTON BRAND STYLES / NUMBER OF CASES NEEDED (FILL IN ANY SELECT STYLES IN BLANKS)

KG 12M	KG BOX 12M	100 12M	LT 12M	LT 100 12M	LT BOX 6M	LTBX 100 6M	ULT LT 6M	U LT 100 6M	U LT BOX 6M	U LT BX100 6M	6M	6M	6M

✓ Pittston Candy — 329269 — 6 — 0075-1153

DIRECT ACCOUNT — SIS # — No./ SKUS (#505193)

PRODUCT ARRIVAL DATE: N/A 4/1 (MGR. FILL IN)

WINSTON BRAND STYLES / NUMBER OF CASES NEEDED (FILL IN ANY SELECT STYLES IN BLANKS)

KG 12M	KG BOX 12M	100 12M	LT 12M	LT 100 12M	LT BOX 6M	LTBX 100 6M	ULT LT 6M	U LT 100 6M	U LT BOX 6M	U LT BX100 6M	6M	6M	6M

51859 6249

MAIL / FAX THIS FORM TO ROU, ATTN: JUDY

1/96

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